

NAVORI

DIGITAL SIGNAGE SOFTWARE

EFFICIENT DESIGN - EXTRAORDINARY PERFORMANCE

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SOUTH AFRICAN BIDVEST BANK DEPLOYS SWISS INTERACTIVE SIGNAGE

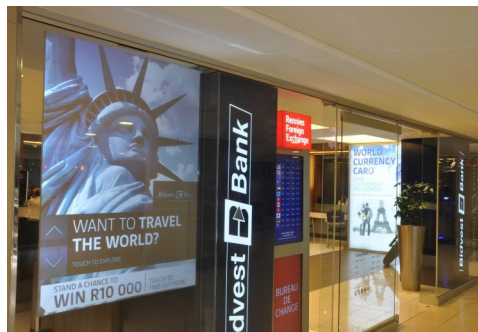
Swiss NAVORI QL was awarded the South African BIDVEST BANK signage contract.

Bidvest Bank is part of the Bidvest Group of companies.

They are currently refurbishing all of their branches and wanted a system to easily and effectively cross-market other financial products of the group, such as loans, insurance as well as travel products. EZITECH—the South African certified NAVORI partner provided the technology together with Flight Communications.

The Bidvest bank Digital Signage set-up is an interactive scenario where part of the branch window is converted into a touch screen. This is done with rear projection on a touch film substrate on the glass. Content is interactive and customers can browse through the different offers—a serious extension to the current portfolio available in the Bank.

In a second stage the scenario will also extend to triggering content in function of the viewer's profile and audience metering as well as producing user statistics.



The NAVORI QL Digital Signage platform will be rolled out to 80 BIDVEST BANK Branches once the pilot project is fully completed.

Apart from extending the product offering the Bank also wanted to increase the customer experience in their branches. The stunning and unique TV grade playback quality of NAVORI QL attributed to this success.

About EZITECH

Ezitech is a Navori Certified Partner and focuses on digital media creation, distribution, display and management using the latest IT technologies available. www.ezitech.co.za

About FLIGHT COMMUNICATIONS

Full Service Digital Signage provider www.flightcommunications.com

About NAVORI

Navori International SA is headquartered in Lausanne, Switzerland, and operates sales and support offices in North and South America, Australia and New Zealand, and the Middle East. With its latest software release, Navori QL, the company tops its 15 years of experience offering the most reliable and user friendly solution available on the market.

The average annual growth exceeding 30% over the last years proves the leadership position Navori obtained, and its QL platform is poised to set a new standard in the digital signage industry, certainly with the release of their Android™ player.

All further information available on

www.navori.com

Watch a 20 minutes product demonstration to discover NAVORI QL <http://www.youtube.com/watch?v=bWwaagFhlcA>

NAVORI SA

World trade center Avenue
Gratta-Paille 2 / CP476
CH-1000 Lausanne 30 Grey
SWITZERLAND
• Phone: +41 21 641 19 60
• Fax: +41 21 641 19 61

NAVORI INC

1800 McGill College Avenue,
Suite 2460, Montreal, QC
H3A 3J6
CANADA
•Phone : 514-395-8999
•Toll-Free : 1-800-720-2751
•Fax : 514-439-8999

NAVORI IBERO AMERICA

Av. Alicia Moreau de Justo 740
Piso 3 Ofic.1 -(C1107AAP)
Puerto Madero - Dock 5
Bs. As.
ARGENTINA
•Tel : + 54 11 5217-5646
• Fax : + 54 11 5239-5483

NAVORI ARABIA

P.O. Box 286158 Riyadh,
11323,
KINGDOM OF SAUDI ARABIA
• Phone: +966 555 22 1919
• Fax: +966 1 215 1449

NAVORI ASIA PACIFIC

Unit 2, 30 Park Rd,
Mulgrave NSW 2756
AUSTRALIA
• Phone: (02) 4560 1800
• Fax: (02) 4560 1811